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- Full-length articles: maximum 5,000 words including endnotes and bibliography
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- Title briefly describes the contents of the paper.
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- Conclusions meaningful, but brief, this section should summarize the principal findings or achievements.
- Acknowledgements may be included, if applicable. They should be brief and should precede the references section.
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Archetype Publications House Style

	 Spell out all unusual abbreviations on their first occurrence. Avoid starting a sentence with an abbreviation. Abbreviations only carry full points if the contraction does not end in the last letter of the original work: e.g., ed., eds, <i>et al., c., ibid., op. cit.</i>, etc., p., Dr, Mr Exceptions: no./nos. (number/s), pp. (pages), ff. (folios) No full points in initials e.g., BBC, USA, UK, UNESCO, AD, BC Avoid i.e., e.g. and etc. in the main body of the text, but abbreviate in notes and parentheses. Full points (e.g.) or no full points (eg) are both acceptable providing they are consistent throughout. Ensure that any abbreviations of terms that are in any way unfamiliar to readers outside the UK are spelled out in full at the first mention (e.g. 'A study by the Nautical Archaeological Society (NAS)').
	 Keep capitalisation to a minimum throughout the text. Subheads only take capitals for the initial letter of the first word and for proper nouns. Titles of books or periodicals take capitals for all major words, but titles of papers (published in periodicals, presented at conferences or working papers) and cited chapters in books have a capital letter for the first word and proper nouns only. The names of periods, historical eras and events are upper case, e.g. Bronze Age, Iron Age and Renaissance. However, note that prehistoric, palaeolithic and medieval are lower case. Cardinal (compass) points are capitalised if part of the title of an area or political division (e.g. Western Australia, the West) but lower case for general terms (e.g. southern Scotland, the south of Scotland).
	 Number all illustrations sequentially. Include acknowledgements and copyright details where appropriate. Captions should appear in the following form: Figure 1 Sentence(s) describing illustration. (a) Parts as lower case letters in brackets. (Source: include copyright permission line in the form requested by whoever gave permission).
Cross-referencing	• Capitalise specific parts of the article – 'in the next section', but 'in Section 3'; 'in the table on page 43', but 'in Table 2.1'; 'the following figures', but 'Figure 1.1'.
Dashes	 En rules (-) can be represented in the manuscript by double hyphens () or can be inserted through the 'symbol' menu in Microsoft Word or using the following keyboard shortcut in Microsoft Word: Ctrl + Num Lock + - These are used in date and page elisions, e.g. 1965–1966, pp. 145–6. Otherwise, unspaced en rules are used when the first part of a compound does not modify the second. They can usually be thought of as standing for 'and' or 'to' (e.g. oil–water interface, red–green colourblindness). However, note the period 1920–1930, but the period <i>between</i> 1920 <i>and</i> 1930.

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	 Spaced en rules are used for parenthetical dashes – to pull out part of a sentence. Unspaced em rules (—) are only used to indicate the omission of a name, part of a name or date. They can be used in bibliographies to replace an author's name in a list of multiple entries by the same author rather than repeating the name. They can be inserted through the 'symbol' menu in Microsoft Word or using the following keyboard shortcut in Microsoft Word: Alt + 0151.
Hyphenation	 Include hyphens only when necessary to avoid ambiguity (e.g. the deep-blue sea is different from the deep blue sea). Generally, the following prefixes require hyphens: pre-, mid- (e.g. mid-1920s, pre-discovery). Generally, the following do not need to be followed by hyphens: any adjective ending in 'ly' or better (e.g. one hardly worn shoe; a better known example). However, where an adverb might not be recognised as such, and forms a single concept with the adjective, a hyphen is necessary, e.g. 'a well-known statesman' (but note 'the statesman is well known'). Another example is: 'these are the most up-to-date records' but 'the records are not up to date'. Hyphens never have a space either side – they always link words.
Italics	 Words that are to appear in italics should be italic. Use italics for: Book and periodical titles (exceptions: the Bible and the Koran, which are set roman and capitalised) Titles of paintings and sculptures Names of ships, foreign words and short phrases in foreign languages <i>et al., c., ad hoc, per se, ibid., op. cit.</i> However, we can accept roman provided it is consistent throughout A word that would normally be italicised is roman if it falls within text that is already italicised.
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	 1920s, 1876–1921, 1987–9 (but 1916–18), 26 March 1997, August, spring, summer, autumn, winter. Fifteenth century or 15th century etc. is acceptable provided it is consistent throughout. Note a hyphen is required when used adjectivally, e.g. painted in the fifteenth century BUT a fifteenth-century painting. AD and AH precede the year number; BC, BCE and BP follow it, e.g. 50 BC, AD 105, 24,000 BP; but seventh century AD. Percentages use the symbol % in tables and figures, but per cent in text, except in mathematical or statistical text. Temperatures should appear in degrees Celsius (or Kelvin, where appropriate). Greek symbols and abbreviations of chemicals or other names should be defined when first mentioned.
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Products	 Products and manufacturers referred to in the text should be listed under "Materials" at the end of the paper. Generic names should be used as well as trade names for products, whenever possible. If a trade name is very well known (e.g. Paraloid B-72), it is not necessary to give the generic or chemical name. It is not necessary to include registered trademark symbols ([®] or [™]).



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