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- Full-length articles: **maximum 5,000 words including endnotes and bibliography**
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- Figures and tables: max. 10 for full-length articles, max. 5 for short notes (this includes all graphs, diagrams and images)
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Manuscripts should include the following, in addition to the main sections of the text:

- Title - briefly describes the contents of the paper.
- Abstract - should be a concise summary (max. of 200 words) of the paper, stating its purpose, methodology, principal findings and conclusions. The abstract must be complete in itself, without references to the text or literature cited in the paper. Note that this abstract is not the same as the proposal abstract submitted in the first phase of the process.
- Conclusions – meaningful, but brief, this section should summarize the principal findings or achievements.
- Acknowledgements – may be included, if applicable. They should be brief and should precede the references section.
- References – are included in your overall word count. Endnotes should be concise, providing pertinent supplementary information. Use as few as possible and list them at the end of your text, after the conclusion. Bibliography must contain all works cited in the text.
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Archetype Publications House Style

Abbreviations

- Spell out all unusual abbreviations on their first occurrence.
- Avoid starting a sentence with an abbreviation.
- Abbreviations only carry full points if the contraction does not end in the last letter of the original work: e.g., ed., eds, *et al.*, *c.*, *ibid.*, *op. cit.*, etc., p., Dr, Mr
- Exceptions: no./nos. (number/s), pp. (pages), ff. (folios)
- No full points in initials e.g., BBC, USA, UK, UNESCO, AD, BC
- Avoid i.e., e.g. and etc. in the main body of the text, but abbreviate in notes and parentheses. Full points (e.g.) or no full points (eg) are both acceptable providing they are consistent throughout.
- Ensure that any abbreviations of terms that are in any way unfamiliar to readers outside the UK are spelled out in full at the first mention (e.g. 'A study by the Nautical Archaeological Society (NAS)...').

Capitals

- Keep capitalisation to a minimum throughout the text.
- Subheads only take capitals for the initial letter of the first word and for proper nouns.
- Titles of books or periodicals take capitals for all major words, but titles of papers (published in periodicals, presented at conferences or working papers) and cited chapters in books have a capital letter for the first word and proper nouns only.
- The names of periods, historical eras and events are upper case, e.g. Bronze Age, Iron Age and Renaissance. However, note that prehistoric, palaeolithic and medieval are lower case.
- Cardinal (compass) points are capitalised if part of the title of an area or political division (e.g. Western Australia, the West) but lower case for general terms (e.g. southern Scotland, the south of Scotland).

Captions

- Number all illustrations sequentially.
- Include acknowledgements and copyright details where appropriate.
- Captions should appear in the following form:
Figure 1 Sentence(s) describing illustration. (a) Parts as lower case letters in brackets. (Source: include copyright permission line in the form requested by whoever gave permission).

Cross-referencing

- Capitalise specific parts of the article – 'in the next section', but 'in Section 3'; 'in the table on page 43', but 'in Table 2.1'; 'the following figures', but 'Figure 1.1'.

Dashes

- En rules (–) can be represented in the manuscript by double hyphens (--) or can be inserted through the 'symbol' menu in Microsoft Word or using the following keyboard shortcut in Microsoft Word: Ctrl + Num Lock + -
- These are used in date and page elisions, e.g. 1965–1966, pp. 145–6.
- Otherwise, unspaced en rules are used when the first part of a compound does not modify the second. They can usually be thought of as standing for 'and' or 'to' (e.g. oil–water interface, red–green colourblindness). However, note the period 1920–1930, but the period *between* 1920 *and* 1930.



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- Spaced en rules are used for parenthetical dashes – to pull out part of a sentence.
 - Unspaced em rules (—) are only used to indicate the omission of a name, part of a name or date. They can be used in bibliographies to replace an author's name in a list of multiple entries by the same author rather than repeating the name. They can be inserted through the 'symbol' menu in Microsoft Word or using the following keyboard shortcut in Microsoft Word: Alt + 0151.

Hyphenation

- Include hyphens only when necessary to avoid ambiguity (e.g. the deep-blue sea is different from the deep blue sea).
- Generally, the following prefixes require hyphens: pre-, mid- (e.g. mid-1920s, pre-discovery).
- Generally, the following do not need to be followed by hyphens: any adjective ending in 'ly' or better (e.g. one hardly worn shoe; a better known example).
- However, where an adverb might not be recognised as such, and forms a single concept with the adjective, a hyphen is necessary, e.g. 'a well-known statesman' (but note 'the statesman is well known'). Another example is: 'these are the most up-to-date records' but 'the records are not up to date'.
- Hyphens never have a space either side – they always link words.

Italics

- Words that are to appear in italics should be italic.
- Use italics for:
 - Book and periodical titles (exceptions: the Bible and the Koran, which are set roman and capitalised)
 - Titles of paintings and sculptures
 - Names of ships, foreign words and short phrases in foreign languages
 - *et al.*, *c.*, *ad hoc*, *per se*, *ibid.*, *op. cit.* However, we can accept roman provided it is consistent throughout
- A word that would normally be italicised is roman if it falls within text that is already italicised.

Lists

- Use numbered lists for sequences. Numbers do not carry brackets or full points.
- All other lists should use bullet points (and en-rules for sublists), unless the items in the list are referred to elsewhere, in which case use (a), (b), (c)... and (i), (ii), (iii)... for sublists.

Notes

- Endnotes are used in preference to footnotes.
- Textual indicators for notes are superscript numerals, numbered consecutively.
- Use superscript lower case letters for notes in tables.
- Please consult Archetype before using notes for bibliographic references (and see 'References' section below).

Numbers, dates and measure

- Spell out one to nine and use numerals for 10 and over, except for ages (always numerals), dates and with all units of measurement (e.g. 5 mm).
- Use SI units (m, km, s, N, j, etc.).
- Use commas in ten thousand and above: 10,000, 100,000 etc.
- Avoid starting a sentence with a number. If it can't be avoided, spell out the number.
- Elide numbers to the shortest form consistent with clarity, e.g. 422–6, 131–5, 14–16, 111–15, 108–11, 104–6. Please use en-rules to elide numbers.
- Do not contract months, except in tables and diagrams.



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- 1920s, 1876–1921, 1987–9 (but 1916–18), 26 March 1997, August, spring, summer, autumn, winter.
 - Fifteenth century or 15th century etc. is acceptable provided it is consistent throughout. Note a hyphen is required when used adjectivally, e.g. painted in the fifteenth century BUT a fifteenth-century painting.
 - AD and AH precede the year number; BC, BCE and BP follow it, e.g. 50 BC, AD 105, 24,000 BP; but seventh century AD.
 - Percentages use the symbol % in tables and figures, but per cent in text, except in mathematical or statistical text.
 - Temperatures should appear in degrees Celsius (or Kelvin, where appropriate).
 - Greek symbols and abbreviations of chemicals or other names should be defined when first mentioned.

Punctuation

- Use single quotes; double within single.
- No stops at the end of subheads.
- Single spaces throughout.
- No serial comma (i.e. 'A, B and C' and 'D, E or F') except to avoid ambiguity.

Quotes

- Use three equally spaced full stops and no punctuation for ellipses – to represent omitted text in quotes. Ellipses are not necessary at the start and end of quotes.
- Run quotes of fewer than 40 words on in the text, punctuated with single quotation marks (double within single).
- Extract quotes of 40 words or more, without quotation marks.
- Attribute all quotes in the bibliography, using the journal reference citation style.
- Author interpolations into the quote should be in square brackets (e.g. [original emphasis]).

Spelling

- Original spellings should be retained in the bibliography and in any quoted matter.
- Anglicised or US spelling is acceptable providing it is consistent throughout: -ise, -isation OR -ize, -ization
- although (not though); artefact; prehistoric; palaeolithic; medieval

Products

- Products and manufacturers referred to in the text should be listed under "Materials" at the end of the paper.
- Generic names should be used as well as trade names for products, whenever possible.
- If a trade name is very well known (e.g. Paraloid B-72), it is not necessary to give the generic or chemical name. It is not necessary to include registered trademark symbols (® or ™).



References

Citations

- Citations should be formatted as endnotes and should use the author's/editor's surname and the date of publication (Smith 1994a).
- Separate multiple dates with commas (Smith 1994a, 1996).
- Separate authors with semicolons (Knight 1987; Smith and Jones 1994a, 1996). The order should be chronological. Three or more authors are cited by the first author followed by *et al.*/et al.
- Where page numbers are cited, separate them from the reference details with a colon (Smith 1997: 431).

Bibliography

- References cited should be listed alphabetically by author at the end of the article.
- The bibliography must contain all works cited in the text.
- Where two or more publications by the same author are cited, they should be listed chronologically, beginning with the earliest date. Surnames always precede initials.
- Use initial capitals only for the main volume title (book or periodical).
- Italicise the title of a journal, book or unpublished thesis, but not the title of a paper.
- Place of publication and publisher should be given for all books.
- Where there are more than three authors or editors, use *et al.* after the third name when citing in the text, but give all names in the bibliography.
- Volume, issue and page numbers should be given for all journal articles.

Examples of preferred style

Ashelford, J. 1997. 'The art of dress', in K. Marko (ed.), <i>Textiles in Trust</i> . London: Archetype Publications, 21–9.	[chapter in edited book]
Williams, S., Williams, K., Brookes, E. 1986. <i>Housekeeping in the Eighteenth Century</i> , 2nd edn. London: Archetype Publications.	[multi-author book]
Cassell, Potter and Calpin 1869. <i>Cassell's Household Guide</i> . London: Cassell, Potter and Calpin.	[institutional author]
Jones, R. 1987. <i>The Art of Dress</i> , PhD dissertation, Department of History, University of Manchester.	[dissertation]
Masini, L-V. 1984. <i>Art Nouveau</i> , L. Fairbairn (tr.). London: Thames & Hudson.	[translated book]
Smith, J. 1960–89. <i>Collected Works</i> , 14 vols. London: Archetype Publications.	[multi-vol. work]
Smith, J. 1960. <i>Collected Works</i> (14 vols), vol. 1. London: Archetype Publications.	[single vol. of multi-vol. work]
<i>The Times</i> 16 August 1997. Letter to the editor, 18.	[newspaper article]
E. Topsell, c.1614. 'The Fowels of Heauerf. Huntington Library, Ellesmere MS 1142.	[unpublished manuscript]
Williams, S. and Brookes, E. 1986. 'The art of dress'. Paper presented at the Stockport History Society conference on Textiles in the Nineteenth Century Stockport, 14 April 1967.	[paper presented at a conference]
Williams, S. and Williams, K. 1984. 'The English housekeeper', <i>History Journal</i> 14(3): 14–23.	[journal article]



Notes for Authors and Editors

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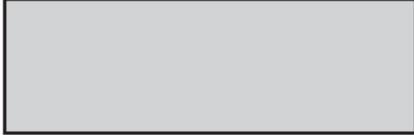

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- Accepted formats: TIFF, EPS, JPEG, PDF, EXCEL (for tables)
- Each figure should be cited in the text as: Figure 1, Figure 1.1, Figures 4–6 or (Fig. 1), (Fig. 1.1), (Figs. 4–6), etc.

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- Tables produced in excel should be saved as separate files in .xls or .xlsx format.



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